



KA-2560

Second Year B. Com. (Sem. III) Examination

October/November – 2012

Written And Spoken Communication Skills

Time : 3 Hours]

[Total Marks : 70

Instructions :

(1)

નીચે દર્શાવેલ નિશાનીવાળી વિગતો ઉત્તરવહી પર અવશ્ય લખવી. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
S. Y. B. Com. (Sem. 3)	<input type="text"/>
Name of the Subject :	<input type="text"/>
Written And Spoken Communication Skills	<input type="text"/>
Subject Code No. : <input type="text"/> 2 <input type="text"/> 5 <input type="text"/> 6 <input type="text"/> 0	<input type="text"/>
Section No. (1, 2,.....) : NIL	
	Student's Signature

1 (a) What does the story 'The Cabuliwallah' tell us about human relationship ? 15

OR

(b) "Mother Teresa sees the divinity in all". Discuss the statement with reference to the story you have studied.

2 Answer briefly any **three** of the following : 15

(i) What did Mother Teresa mean by 'I believe we need the poor as much as they need us' ?

(ii) How does aunt Maria prove to be a suitable life partner for Uncle Podger ?

(iii) Why are writers nose -Parkers ?

(iv) Why are the fingers of the hitch-hiker compared to those of a brain surgeon or a watchmaker ?

(v) What are the differences between Gopal's Indian classmates and his American peers ?

3 Rewrite the following passage making correction in spellings, the use of capitals and punctuations. 10

medical researchers have established cigarette smoking as the caus of lung cancer and a number of other diseases they have statistics to prove their point beyond doubt several

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[Contd.....

countries have as a result banned cigarette advertising and made it compulsory by law for cigarette manufacturers to print a health warning on every cigarette packet on sale in spite of all this a number of people continue to smoke risking their lives and health of those around them.

- 4 (a) Write a letter of application in response to the following advertisement. **10**

"Wanted an assistant manager for a branch of ICICI Bank in Surat, apply giving details of your qualifications, experience and salary expected to P.O. Box No. 123 Surat."

OR

- (b) You are Natavarlal Shah of Silvassa, in response to a newspaper advertisement, you wrote a letter to the manager of Reliance Industries Limited, applying for the post of an assistant accountant in the company, but forgot to enclose your CV. Write a fax to the manager of the company, apologizing for the oversight on your part and sending your CV.

- 5 (a) Imagine that you are facing an interview for the post of a Manager in a private bank. Anticipate about 7 to 8 questions and write down your possible responses. **10**

OR

- (b) Assume that you are a press-reporter of a local news paper, you have an opportunity to interview a celebrity actor. Draft a few questions you might ask to him.

- 6 (a) A computer manufacturing company proposes to promote their new model in the market. As a Marketing Executive prepare a presentation using Power Point slides and script. **10**

OR

- (b) Choose any one prose from your textbook and prepare a presentation on it by using charts, OHP or Power Point slides along with your script.